

CS/NV/20/12

## **Protection of the visual identity and names of the Protocol to Eliminate Illicit Trade in Tobacco Products**

The Convention Secretariat, which serves as the secretariat of both the WHO Framework Convention on Tobacco Control (WHO FCTC) and of the Protocol to Eliminate Illicit Trade in Tobacco Products (Protocol), presents its compliments to the Parties to the WHO FCTC and the Protocol. The Convention Secretariat also has the honour to inform the Parties that it was notified by the World Intellectual Property Organization (WIPO) on 31 March 2020 that WIPO has communicated, in compliance with Article 6ter of the Paris Convention for the Protection of Industrial Property, the emblem and names of the Protocol to the Parties to that Convention and to members of the World Trade Organization.

With this action, the visual identity and names of the Protocol, as adopted by decision FCTC/MOP1(14) and by the Bureau elected at the First Session of the Meeting of the Parties to the Protocol, will be protected against unauthorized registration and use as trademarks.

Accordingly, the Convention Secretariat will be the sole holder of the rights to the emblem and names of the Protocol. Parties that wish to obtain copies of the high-resolution logo in any of the six official languages of the United Nations for their use are kindly requested to submit their requests to [fctcsecretariat@who.int](mailto:fctcsecretariat@who.int).

The Convention Secretariat avails itself of this opportunity to renew to the Parties to the Convention and to the Protocol the assurance of its highest consideration.



Geneva, 1 May 2020